

2 Panel Session with 6 Panelists

Panel Session 1: Effective Research Know-how

Date Friday in May 26, 2017

Session **Hossein Ghasemi Tangal Olya, Ph.D.**

Chair Research Professor, Sejong University, South Korea

3 Panalists

Choongki Lee, Ph.D. Professor, Kyunghee University, South Korea

Kijoon Back, Ph.D. Associate Dean, University of Houston, U.S.A.

Kyeong Sam Min, Ph.D. Sidney Baron Associate Professor of Marketing,
University of New Orleans, U.S.A.

Choong-Ki Lee

Currently Professor of College of Hotel & Tourism Management at Kyung Hee University



Professor
Kyunghee University
South Korea

■ Education

1989 – 1992 Ph. D., Texas A&M University, USA
1987 – 1989 M. S., Florida International University, USA
1979 – 1986 B. S., Sejong University, Seoul, Korea

■ PUBLICATION

Currently 111 papers have been published to SSCI journals such as *Annals of Tourism Research*, *Tourism Management*, *Journal of Travel Research*, *International Journal of Hospitality Management*, etc.

■ PROFESSIONAL EXPERIENCE

Present Editorial Board Member of *Tourism Management and Tourism Management Perspectives*
Present Editorial Board Member of *Journal of Travel & Tourism Marketing*
Present Advisory Committee of National Library of Korea
2010-2013 Commissioner of Korea National Gambling Control Commission

■ AWRADS

2016 Ranked 1st in General Social Science in the evaluation of national faculty research by JoongAng Daily
2015 Gold Prize Award (2015). 2015 World Hospitality & Tourism Forum. Korean Hospitality and Tourism Academe
2008 Best Paper Award. Gaming Section in International CHRIE Conference
2010 Best Paper Award. Gaming Section in International CHRIE 2010 Conference
2009–2016 Kyung Hee Fellow by Kyung Hee University

Ki-Joon Back



Associate Dean for Research and Graduate Studies and Eric Hilton Distinguished Chair Professor

Conrad N. Hilton College of Hotel and Restaurant Management, University of Houston

■ Education

- BS & MS in Hotel Administration, University of Nevada, Las Vegas;
- Ph.D. in Hotel, Restaurant and Institution Management, The Pennsylvania State University.

Expertise & Research Interests

- Brand Studies of Hotel, Restaurant, Convention, and Casino Industry
- Gambling Impact and Attitude Studies
- Both Internal and External Customer Satisfaction in the Hospitality/Tourism Industry Medical tourism studies

■ Career Highlights

- Three-time recipient of the International Council on Hotel and Restaurant and Institutional Education's Best Paper Awards; recipient of 14 other research and teaching awards, including the Stephen Rushmore HVS Faculty Research Award, Penn State's Emerging Professional Award, Martin Opperman Memorial Award and Marvel Maunder Young Educator Award.
- Recognized as one of the top 15 hospitality/tourism researchers in the world (Dev et al., 2015, <http://dx.doi.org/10.1080/15313220.2015.1026471>).
- Industry experience in casino marketing, food & beverage, and room divisions in the hospitality industry in Las Vegas, Hong Kong, Perth, and Seoul;
- Taught at The Pennsylvania State University and Kansas State University before joining Hilton College in 2006;
- Presented hospitality and tourism marketing and gambling courses and seminars around the world and published more than 90 papers in peer-reviewed journals, book chapters and conference proceedings;

Serves as a managing editor of International Journal of Hospitality Management and an editorial board member and a reviewer for a number of academic journals, such as the International Journal of Contemporary Hospitality Management..

Kyeong Sam Min



Dr. Kyeong Sam Min is Sidney Baron Associate Professor of Marketing at the University of New Orleans. He received his MBA and Ph.D. from the Ohio State University. Dr. Min's main research interests are the interplay between marketing strategy and consumer psychology. His work has been published in journals, including *Journal of Consumer Research*, *Psychology & Marketing*, *Journal of Business Research*, and *Journal of Applied Social Psychology*. He also contributed to the books, *Handbook of Consumer Psychology* and *Digital Advertising*. Dr. Min currently serves on four Editorial Review Boards: *Journal of Business Research*, *Marketing Education Review*, *Korea Business Review*, and *Journal of Marketing Thoughts*.

Panel Session 2: Effective Recruiting / International Program

Date Saturday in May 27, 2017

Session **Seul Ki Lee, Ph.D.**

Chair Associate Professor, Sejong University, South Korea

3 Panalists

Timothy Lee, Ph.D. Professor, Ritsumeikan Asia Pacific University, Japan
Division Head of Graduate Program in Division of Tourism
&Hospitality

Jinsoo Lee, Ph.D. Associate Professor, Hong Kong Polytechnic University, Hong
Kong

Young Hoon Kim, Associate Professor, University of North Texas, U.S.A.
Ph.D.

Timothy Lee



Professor,
Ritsumeikan Asia Pacific University,
Japan

Division Head of Graduate Program in
Division of Tourism & Hospitality

Professor **Timothy J. Lee** is a professor in division of Tourism & Hospitality Management at the Ritsumeikan Asia Pacific University (APU), Japan. He published more than 160 articles in journals (including 40+ in the SSCI-listed), books, and conference proceedings. He has successfully supervised 13 full-time PhD students. He serves as an editorial board member in 9 quality international academic journals including Tourism Management and Journal of Travel Research. He awarded the 'Outstanding Researcher of the Year in APU' in 2013, 2014, 2015, & 2016.

Jinsoo Lee



Associate Professor
Hong Kong Polytechnic University
Hong Kong

Dr. Jinsoo Lee received his BS degree in Business Administration at Chung-Ang University, Korea. Upon the completion of Master's degree at the University of Nevada, Las Vegas, USA, he was engaged in international telecommunication business for the first two years and built a career in the convention, exhibition, and special event industry, serving as Director of an independent meeting planning company for more than 5 years.

He returned to academia to pursue Ph.D. in the Department of Hotel, Restaurant, Institution Management and Dietetics at Kansas State University, USA where he taught meeting management and other hospitality-related courses. Upon the completion of Ph.D., he assumed Assistant Professor in the School of Hotel and Tourism Management at The Hong Kong Polytechnic University in January, 2007.

Young Hoon Kim



Associate Professor
University of North Texas
U.S.A.

Dr. Young Hoon Kim is an educator, consultant, speaker, and researcher in the Convention and Event Management. He is currently serving as an associate professor in the Department of Hospitality and Tourism Management at the University of North Texas. He travels more than 100,000 miles every year to reach out to inspire students, consult with clients, and explore new findings with researchers in the field. With more than 12 years of industry experience, he holds a Ph.D. in Hospitality Administration from Texas Tech University, and Masters in Hotel, Restaurant, and Tourism Management from the University of South Carolina. His primary research focus is community engagement for the destinations, as structured through convention and visitor bureaus and other community organizations. He has published approximately 50 articles and 150 conference proceedings. Currently, he is involved in several projects including “Main Street Days Festival” in Grapevine, Texas and the “sport event and its social and economic impact” as a co-director of sport and event management laboratory at UNT. He lives in Denton, Texas with his lovely wife Sunny and two daughters, Ah-young and Ha-young.

He returned to academia to pursue Ph.D. in the Department of Hotel, Restaurant, Institution Management and Dietetics at Kansas State University, USA where he taught meeting management and other hospitality-related courses. Upon the completion of Ph.D., he assumed Assistant Professor in the School of Hotel and Tourism Management at The Hong Kong Polytechnic University in January, 2007.